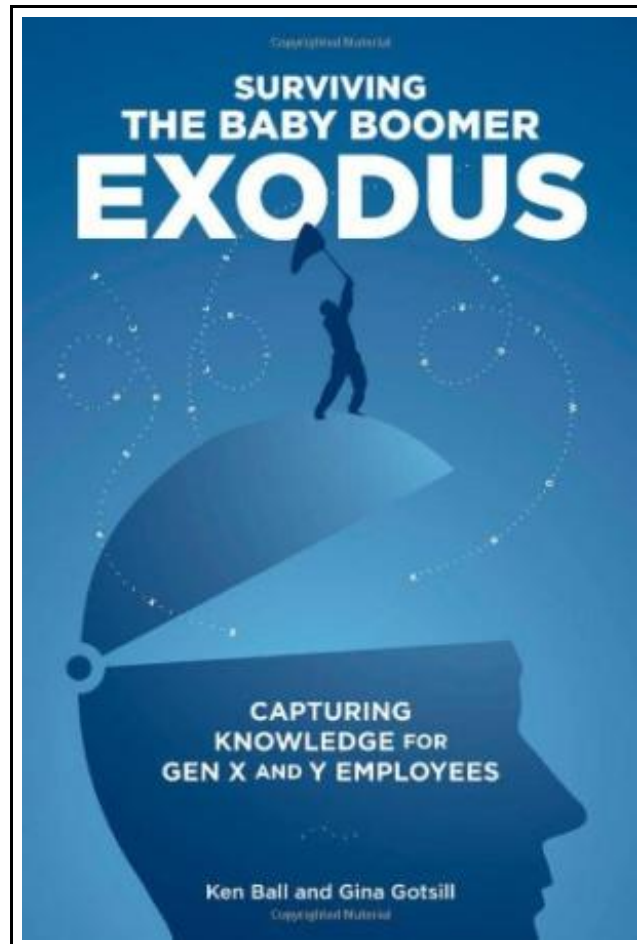


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(Prof. Shannon Wehner PhD)

SURVIVING THE BABY BOOMER EXODUS: CAPTURING KNOWLEDGE FOR GEN X AND Y EMPLOYEES (PAPERBACK)



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Cengage Learning, Inc, United States, 2010. Paperback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book. There are managers who can t bear the thought of losing longtime, skilled employees due to the brain drain, yet it is occurring as experienced Baby Boomers retire and take with them their practical knowledge and business acumen. Despite the media coverage of Boomers and how a tidal wave of retirements could impact business, many senior managers are kicking the can down the road, putting off the job of creating a system and process for capturing knowledge. Keeping this a low priority could lead to a great deal of deep, tacit knowledge walking out the door, maybe for good. Managers can avoid this by taking some steps now to prepare for the day when key workers leave. These steps are outlined in SURVIVING THE BABY BOOMER EXODUS. This book provides a practical guide for capturing valuable knowledge, skills, and experience so it can be shared among employees of all the generations in the workplace. It examines methods for assessing a company s knowledge gaps, creating a knowledge transfer plan, and nurturing a culture that encourages knowledge sharing and collaboration. Inside you ll find scenarios, case studies, tips, templates, and checklists that will help you capture and retain your company s intellectual capital as Baby Boomers leave the workplace.

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