



How to Market Your Book: Marketing 101 (Paperback)

By Dorothy May Mercer

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Good authors are fine, good marketers are extra fine. Lots of people can write. Can you? Great! But can you market? Aha--I thought so. Writing is fun, marketing is hard work. If you are a rich writer, you can hire someone to market for you. But,if you are like most authors,you are on your own. Well, not quite. You have this little book, guaranteed to get you started for a few bucks, and well worth it. Author Mercer has parted with some of her hard won advice, out of the goodness of her heart. She cannot do the work for you, but she will point you in the right direction. Learn from her mistakes and save yourself from making some expensive boo-boos.



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