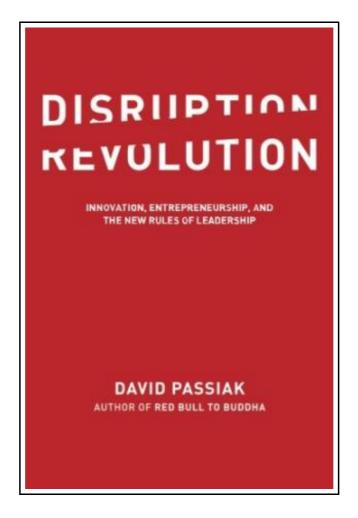
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DISRUPTION REVOLUTION: INNOVATION, ENTREPRENEURSHIP, AND THE NEW RULES OF LEADERSHIP (PAPERBACK)



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Social Meditate, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This is the most comprehensive and in-depth collection of perspectives on disruption. Featuring thematic interviews with over 20+ innovators including Seth Godin, Brian Solis, Chris Anderson, Jeremiah Owyang, Robert Scoble, Sarah Lacy, James Altucher, Alex Osterwalder, Scott Anthony, Erik Qualman, and Steve Rubel. Click Read More for outline and full list of contributors. Disruption Revolution starts with big trends in innovation such as 3D printing, wearable technology, the evolution of social media and the new collaborative economy, and then goes into the best practices and strategies for entrepreneurship and leadership, how to scale and sell innovation, marketing and communications. This case study approach makes it ideal for all audiences, from students to seasoned leaders: PART I-WHY DISRUPTION IS THE NEW NORM The Future of Business - Brian Solis, Author, Futurist, Digital Strategist The Next Industrial Revolution - Chris Anderson, Author, CEO of 3D Robotics Entrepreneurship around the World - Sarah Lacy, Founder and Editor-in-Chief, PandoDaily The Age of Context - Robert Scoble, Startup Liason Officer, Rackspace The Collaborative Economy - Jeremiah Owyang, Chief Catalyst, Crowd Companies PART II-ENTREPRENEURSHIP AND LEADERSHIP Survival Is Not Enough - Seth Godin, Best-Selling Author Digital Leadership - Erik Qualman, Socialnomics and Digital Leader The Founder s Dilemmas - Noam Wasserman, Harvard Business School Choose Yourself - James Altucher, Author, Serial Entrepreneur The Monster in Your Head - Jerry Colonna, Former VC, Coach to CEOs PART III-INNOVATION AND THE ENTERPRISE Scaling Innovation - Shail Khiyara, CMO/Chief Customer Officer, Spigit Building a Growth Factory - Scott Anthony, Managing Partner, Innosight Business Model Generation -Alex Osterwalder, Author, Founder Strategyzer Customer-Centric Solutions - Paul Wittenberg, Social Media Strategy, PWSMC The ROI of Acknowledgment - Dr....

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